

Christian Schmid

423.444.5243

ckschmid@ckschmid.com

www.ckschmid.com

EDUCATION **Bachelor of Science** December 2007
East Tennessee State University, Johnson City, TN
Major: Digital Media GPA 3.92

EXPERIENCE **Owner/Lead Creative** 2010-Present
Core Design Group, Johnson City, TN

- Create logos, branding strategies, and marketing collateral for ongoing clients
- Actively listen to clients to deliver fresh, budget-conscious results while maintaining solid customer relations
- Manage day-to-day and client acquisition while collaborating with freelancers

Art Director 2007-2011
Essyx Design + Fabrication, Johnson City, TN

- Create graphic designs, 3D renders, and print collateral for multiple ongoing projects
- Collaborate with clients and creative team to address marketing needs, and produce results within time and budgetary constraints
- Maintain and operate large format printers, cold mount press, vinyl plotter, wired and wireless network IT

SPECIAL SKILLS Photoshop, Illustrator, Flash, HTML, CSS, JavaScript, 3DS Max, Vray, Windows and Mac Platforms, Word, Power Point, Excel, Computer Hardware Assembly, Digital Photography

AWARDS Gold Addy Award 2007 Mixed Media Campaign, Dean's List (all consecutive semesters), ETSU Academic Performance Scholarship, TELS Hope Academic Scholarship, Gamma Beta Phi Honors Society, Phi Kappa Phi Honors Society, Summa Cum Laude